



A simple treatment for your nasal airway obstruction





### Why is my nose always stuffy?

If you suffer from stuffiness, you probably understand the frustration of not being able to breathe properly through your nose. It can also be frustrating because some medicines only offer you temporary relief.

Sometimes, the cause of obstructed nasal airway passages are enlarged turbinates. Turbinates are small, bony structures located in the nasal airway covered with mucous membranes. Turbinates can become irritated, inflamed and enlarged, resulting in blocked nasal airway passages.



Normal anatomy

Nasal obstruction

## Nasal airway obstruction can be uncomfortable and annoying

Blocked nasal airway passages force you to breathe through your mouth, making simple everyday activities such as eating, speaking, and sleeping more difficult.



Decongestants and antihistamines offer only temporary relief. Some more invasive surgical alternatives can seem extreme or fail to resolve the problem completely.

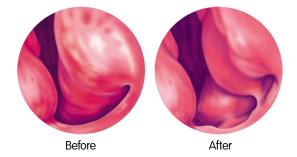
# Now there's a simple solution

COBLATION<sup>°</sup> plasma technology for turbinate reduction is a medical innovation used to treat nasal airway obstruction by both removing and shrinking soft tissue inside the turbinates.

# How is COBLATION° plasma technology for turbinate reduction performed?

With COBLATION technology, your physician removes and shrinks excess soft tissue inside your nose with a specially designed device that is gently inserted just below the surface of your enlarged nasal turbinates.

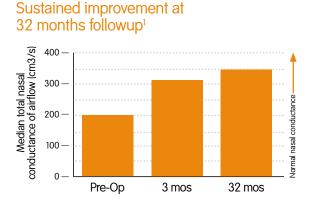
The procedure can typically be performed on an outpatient basis, or even in your doctor's office.. In such cases, patients typically return home shortly after the procedure.



### After the procedure

After the initial treatment, you may experience a notable improvement in your nasal airway obstruction. As the turbinates continue to shrink over time, your ability to breathe should improve. Turbinate size can vary among patients. As such, it may be necessary to repeat the COBLATION procedure to achieve maximum results.

Much like any surgical procedure or turbinate reduction with other technologies, COBLATION technology for turbinate reduction carries with it certain risks including possible damage to surrounding tissues. Please discuss with your physician to determine if you're a candidate for turbinate reduction surgery.



#### What is COBLATION° technology?

COBLATION technology is an advanced technology designed to quickly remove and shrink soft tissue inside the nasal turbinates using a specially designed plasma Wand and saline to alleviate nasal obstruction in patients. COBLATION technology does not rely on a heat-driven process to remove target tissue and is designed to preserve surrounding healthy tissue.



COBLATION technology on soft tissue

#### References

 Leong SC, et al. COBLATION<sup>o</sup> inferior turbinate reduction: a long-term follow-up with subjective and objective assessment. Rhinology. 2010;48:108-112.

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